

SCHEDULE

| GENERAL | |
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| Name | Carlton Draught Golden Keg Can Promotion |
| Promoter | CUB Pty Ltd (ABN 76 004 056 106), 77 Southbank Boulevard, Southbank, Vic 3006. Phone: 1800 007 282. |
| AFL approval code | GFAFL17/74. |
| Eligibility | <p>To enter this competition, entrants must be a Victorian resident aged 18 or over.</p> <p>Entries WILL NOT be accepted from directors, officers, management and employees (and their immediate families) of the Promoter or of the agencies or companies or participating outlet(s) connected with this competition.</p> <p>Immediate families means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.</p> |
| WHERE AND WHEN THE COMPETITION WILL RUN | |
| Relevant State | This competition will run in Victoria only. |
| Website | www.carltondraught.com.au/GoldenKegCan |
| Competition Period | 9:00am (AEST) on 18/08/2017 to 11:59pm (AEST) on 25/09/2017. |
| Outlets | This competition will run in the Relevant State in all Dan Murphy's liquor outlets. |
| Participating Products | Specially marked Carlton Draught 24 pack cans. |
| ENTRY DETAILS | |
| Entry Process | <p>To enter, entrants must, during the Competition Period:</p> <ol style="list-style-type: none">purchase a Participating Product (Eligible Purchase) from an Outlet and keep the purchase receipt;open the pack to see if it contains a Golden (coloured) Keg Can;if the pack contains a Golden Keg Can, go to the Website and follow the links to the entry form; andfill out and submit the entry form including the code printed on the Golden Keg Can (and any other details required) to enter the draw and to receive a Dan Murphy's voucher valued at \$50. <p>Purchases of Participating Products made online will be accepted.</p> |
| ENTRIES PERMITTED | |
| Number of Entries Allowed | Multiple entries are permitted, however each entry must be based on a separate Eligible Purchase, a separate Golden Keg Can and a separate entry form, and must be submitted separately in line with the Entry Process section of the Schedule. |
| Proof of Purchase Required | As proof of purchase, entrants must retain their original itemised receipt and their Golden Keg Can. EFTPOS receipts will NOT be accepted. The Promoter may, at any time during or after the Competition Period, request an entrant to provide sufficient proof of purchase to validate any or all of the entrants' entries (including, but not limited to, requesting an entrant to attend the Promoter's offices to provide proof of purchase in person). Proof of purchase must show that the Eligible Purchase was made during the Competition Period but prior to entry. Sharing receipts is strictly NOT permitted. If an entrant fails to provide unaltered proof of purchase that is to the Promoter's satisfaction and in the timeframe specified by the Promoter, the Promoter may (in its absolute discretion) invalidate any or all of the entrants' entries and that entrant will have no entitlement to receive any prize in this competition. |
| WINNER DETERMINATION | |

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| Winner selected via a Draw | <p>There will be 1 major prize winner selected.</p> <p>The winner will be selected via an electronic random draw at 12:00pm (AEST) on 26/09/2017 at Prime Focus, Level 1, 500 Chapel Street, South Yarra, VIC 3141.</p> <p>The first valid entry drawn from all entries received during the Competition Period will win the prize.</p> <p>Additional reserve entries may be drawn and recorded (in order), in the event that an invalid entry or ineligible entrant is drawn or the entrant is ineligible to accept the prize. If an invalid entry or ineligible entrant is drawn, the prize will be awarded to the first reserve entry drawn. This process will continue until a clear winner is determined. If after this process the prize still cannot be awarded, the prize will be dealt with in the Unclaimed Prize Draw.</p> <p>If no entries are received during the Competition Period as per the Entry Process, no draw will be conducted.</p> |
| PRIZE/S TO BE WON | |
| Prize Details | <p>There is 1 major prize to be won.</p> <p>The major prize is a 10 year AFL Grand Finals package valued at up to \$31,000 and includes:</p> <ul style="list-style-type: none"> ○ 2 adult Category 5 reserved seats to the AFL Grand Final each year 2017 – 2026; ○ access for 2 adults to the Carlton Draught Grand Final Front Bar (marquee) pre match (including refreshments, cocktail style footy fare and live pre-match entertainment); and ○ a complimentary copy of the Toyota AFL Grand Final Record and Souvenir. <p>The major prize does NOT include travel or accommodation.</p> <p>If at any time the Promoter is no longer able to provide AFL Grand Final or Front Bar tickets to the major prize winner, the major prize winner will be provided the full remaining prize value (either as cash or an EFTPOS voucher, to be determined by the Promoter).</p> <p>Each person who enters the draw as per the Entry Process will receive a \$50 Dan Murphy's voucher.</p> <p>See Prize Conditions for further prize information and conditions.</p> |
| Prize Conditions | <p>The major prize must be taken on the date/s time/s and location/s as advised by the Promoter or stated on the tickets. The major prize winner and their guest must make their own way to and from the relevant event location and are responsible for all other costs related to taking the prize, including any accommodation, meals/beverages, transfer costs, insurance (including excesses), additional taxes and baggage costs. The prize is subject to any additional conditions specified by the Promoter and/or prize supplier(s) including any conditions of entry into the relevant match location (e.g. behaviour requirements and applicable dress codes), any conditions of ticket validity and any restrictions on ticket on-sale or transfer. If the winner or their guest fails to comply with the conditions imposed by the prize supplier/s, the prize may in the Promoter's sole discretion be cancelled or withdrawn without liability for the Promoter or the prize supplier/s. Tickets can only be used once and will be deemed invalid if copied. The Promoter does not control entry to the relevant match location. The winner/s must keep their tickets safe and the Promoter will not replace lost or stolen tickets.</p> <p>The use of vouchers is subject to the terms and conditions imposed by the supplier including dates of validity.</p> |
| Prize Pool | The total prize pool is valued at up to \$31,000. |
| NOTIFYING & PUBLISHING WINNER/S | |
| Notification Details | The major prize winner will be contacted by phone and in writing immediately after the draw. |
| Winner Publication | The major prize winner's name and locality will be published on the Website on 27/09/2017. |
| PRIZE CLAIM DETAILS AND PROCESS FOR UNCLAIMED PRIZE/S | |
| Prize Claim Date | The major prize must be claimed by 5:00pm (AEST) on 28/09/2017. |

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| Unclaimed Prize Draw Details | If the major prize has not been claimed by the Prize Claim Date the prize will be re-awarded by way of an unclaimed prize draw at 12:00pm (AEST) on 29/09/2017 at the same location as the original draw. |
| Unclaimed Prize Draw Winner Notification | Any winner in the Unclaimed Prize Draw will be contacted by phone and in writing immediately after the draw. |
| Unclaimed Prize Draw Winner Publication | Any winner in the Unclaimed Prize Draw will have their name and locality published on the Website on 29/09/2017. |

CONDITIONS

- 1 These Conditions integrate, and must be read together, with the Schedule (the **Conditions of Entry**). Instructions on how to enter and information regarding prizes forms part of these Conditions of Entry. Entry into this competition constitutes acceptance of these Conditions of Entry.
- 2 The Promoter's decisions regarding all aspects of this competition are final and no correspondence will be entered into.

Treatment of Personal Information

- 3 All entries and any copyright subsisting in an entry will be the property of the Promoter. The information entrants provide to enter will be used by the Promoter for the purpose of conducting this competition. The information entrants' guest/s provide will be used by the Promoter for the purpose of fulfilling the prize and otherwise running this competition. The Promoter may collect entrants' or their guest/s' personal information (including through its contractors or agents) or disclose entrants' or their guest/s' personal information to its related companies, contractors and agents to assist in conducting this competition, storing data or communicating with entrants or their guest/s. Those disclosures may include disclosures to organisations in locations such as the USA, the UK, India and Germany. By entering this competition, entrants' consent to their personal information being stored on the Promoter's database and the Promoter may use this information to contact the entrant with special offers, news and information about its products, including contacting the entrant via electronic messaging. By entering this competition, entrants consent to receiving SMS or email messages from the Promoter that do not contain any functional unsubscribe facility. The Promoter is bound by the Privacy Principles in the Privacy Act 1988 (Cth). The Promoter's Privacy Policy, located at <http://cub.com.au/privacy-policy/>, contains information about:
 - (i) how entrants or their guest/s can seek access to the personal information the Promoter holds about them and seek the correction of such information; and
 - (ii) how entrants or their guest/s can complain about a privacy breach and how the Promoter will deal with such a complaint.
- 4 If an entrant has ticked the "opt-in" box on the entry form, the entrant consents to the storage of their personal information on the Dan Murphy's database and Dan Murphy's may use this information for future promotional and marketing purposes regarding Dan Murphy's products and services including contacting the entrant via electronic messaging. Entrants should contact Dan Murphy's for the Dan Murphy's privacy policy.

Entry Process

- 5 Entries must be received during the Competition Period. Entries received by the Promoter will be considered final. Entries are deemed to be received at the time they are received by the Promoter's database and not at the time of submission by the entrant. If an entry is made based on a returned Eligible Purchase (unless if due product defect) that entry will be rendered invalid.
- 6 Entrants must only enter in their own name. Entrants who enter using multiple email/postal addresses, phone numbers, social media accounts or aliases may be disqualified. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
- 7 The Promoter is not liable for late, lost, incomplete, misdirected, incorrectly submitted delayed or illegible entries, correspondence or claims for prizes due to error, omission, tampering, theft, destruction or otherwise including failure of entry forms being forwarded to the draw location (where applicable).

Prize/s Awarded

- 8 The prizes are as specified in the Prize Details and Prize Conditions sections of the Schedule and must be taken as offered and, if applicable, on the date/s specified.

- 9 Prize values are the recommended retail price (or an estimated value where a prize has no consumer price attributed) as provided by the prize supplier, include GST and are accurate as at the time of formulating these Conditions of Entry. The Promoter accepts no responsibility for change in prize value after that date.
- 10 The Promoter accepts no responsibility for any tax implications arising from prize winnings. Entrants should seek their own independent financial advice.
- 11 A prize will only be awarded to an entrant once the entrant has been validated and verified by the Promoter in accordance with these Conditions of Entry.
- 12 Prize/s not transferrable or exchangeable and cannot be redeemed for cash. Prize/s must be taken by the winner/s (and their guest/s, where applicable) at the time stipulated by the Promoter. Failure to do so will result in the prize/s being forfeited and no cash or other compensation will be provided. Subject to any approval being required from the gaming authority/ies in the Relevant State/s where a permit has been issued for this competition, if a prize or element of a prize becomes unavailable for any reason beyond the Promoter's reasonable control, entrants agree to the Promoter awarding a comparable prize or prize element of equal or greater value as elected by the Promoter.
- 13 The Promoter is not liable for and will not provide any replacement prize for vouchers or tickets that are stolen, forged, damaged or tampered with any way once awarded or are not activated or used before the stated expiry date.
- 14 Prize/s will be delivered by post to the winners at their nominated delivery address. The Promoter and its associated agencies and companies are not liable for any damage, loss or delay in transit to prize/s. Prize delivery will only be made to Australian addresses.
- 15 As a condition of accepting or participating in any prize the winner's guest/s accepts these Conditions of Entry.
- 16 The Promoter may in its sole discretion appoint a chaperone to accompany the winner/s and their guest/s taking the major prize. The winner/s and their guest/s agree to the chaperone being present for the duration of the trip/event and agree to comply with all reasonable directions or guidelines specified by the Promoter and/or their chaperone.
- 17 As a condition of accepting the major prize, a winner is required to behave appropriately (to the Promoter's satisfaction) at all times while taking the prize. A winner is fully responsible for the behaviour and conduct of their guest/s at all times while taking the major prize. If in the Promoter's opinion a winner or the winner's guest/s behaves in a way that is contrary to law, behaves inappropriately, aggressively or offensively, or behaves in a way which may damage the reputation of the Promoter or any of its related bodies corporate or the agencies or companies affiliated with this competition, the Promoter may in its absolute discretion cancel or withdraw the prize and will offer no substitute prize or compensation.
- 18 If an event and/or activity awarded as part of the major prize is cancelled, abandoned, called off or postponed for any reason, that part of the major prize will be forfeited, and no cash or replacement prize will be offered.

Publication & Publicity

- 19 Where winner publication is required, each entrant requests that his or her full address not be published.
- 20 If requested by the Promoter, entrants and the winner/s (and the winner's guest/s, if applicable) must participate in all promotional activity (for instance publicity, filming and photography) in relation this competition, free of charge and they consent to the Promoter using their name/s, image/s and/or voice/s in promotional material in any media for any length of time without notification, remuneration or compensation.

Verification

- 21 The Promoter (or its nominated agent) reserves the right, at any time during or after the Competition Period, to request entrants to produce suitable photo identification or other documentation (to the Promoter's

satisfaction in its sole discretion) to verify the validity of their entry/ies and to verify an entrant (including an entrant's identity, age, place of residence, place of employment, eligibility to enter and eligibility to claim a prize). If the requested documentation is not provided in the timeframe required or an entrant has not been validated or verified to the Promoter's satisfaction, then the entrant's entry (and at the Promoter's discretion all of the entrants' entries) will be deemed invalid.

- 22 The Promoter reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has:
- submitted an entry which is not in accordance with these Conditions of Entry;
 - breached any of these Conditions of Entry;
 - tampered with or benefited from tampering with the entry/draw process or the operation of the competition;
 - engaged in any unlawful, fraudulent, deceptive or other improper misconduct intended to jeopardise the fairness and proper conduct of the competition and/or damage the goodwill or reputation of the Promoter or any of its related bodies corporate or the agencies or companies associated with this competition; or
 - acted in a disruptive manner with the intent to annoy, abuse, threaten or harass any other person.

Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter reserves its legal rights to recover damages or other compensation from such an offender.

Liability

- 23 The Promoter has no control over communications networks and is not liable for any problems associated with them due to traffic congestion, technical malfunction or otherwise. Costs associated with accessing the Internet (e.g. website or social media platform) may vary depending on the Internet service provider used, and those costs are the responsibility of the entrant. The Promoter is not liable for any consequences of user error including (without limitation) costs incurred.
- 24 Except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law), the Promoter and its associated agencies and companies exclude all liability for any loss, expense, damage, personal injury, illness or death (whether or not arising from any person's negligence) that may occur from participating in this competition or as a result of accepting or using any prize. For the avoidance of doubt, this clause does not limit or affect any waiver or disclaimer signed or accepted by entrants as part of this competition.
- 25 These Conditions of Entry do not exclude, restrict or modify any statutory consumer rights under the Australian Consumer Law and any similar laws. However, to the extent permitted by law to do so, the Promoter makes no representations or warranties, express or implied, other than the Australian Consumer Law, regarding the quality and suitability of a prize awarded as part of this competition and will not be responsible for breach of any such implied terms.

Other

- 26 If this competition is unable to run as planned due to computer virus, network/technical/communications failure, tampering or any cause beyond the Promoter's reasonable control, the Promoter may in its sole discretion cancel, terminate, modify or suspend the competition or invalidate any affected entries, subject to any necessary approval from the gaming authority/ies in the Relevant State/s where permits have been issued.
- 27 The Promoter may run, communicate or advertise this competition using Facebook and/or Instagram. However, the competition is in no way sponsored, endorsed or administered by, or associated with, Facebook or Instagram. Entrants are providing their information to the Promoter and not to Facebook or Instagram. Each entrant completely releases Facebook and Instagram from any and all liability.
- 28 **The Promoter encourages consumers to enjoy alcohol responsibly.** Legally aged consumers are advised to consider the safe drinking levels

recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at <https://www.nhmrc.gov.au/files/nhmrc/publications/attachments/ds10-alcohol.pdf>. The NSW Liquor Competition Guidelines and Intoxication Guidelines are available at http://www.olgr.nsw.gov.au/dlg_guidelines.asp. Entry and continued participation in this competition is subject to the Outlet's liquor serving policy.