

## SCHEDULE

GENERAL	
<b>Name</b>	<b>AAMI Best Seats in the House Promotion</b>
<b>Promoter</b>	CUB Pty Ltd (ABN 76 004 056 106), 77 Southbank Boulevard, Southbank, Vic 3006. Phone: 1800 007 282.
<b>Eligibility</b>	<p>To enter this competition, entrants must be an Australian resident aged 18 or over able to take the prize on date/s specified.</p> <p>Entries WILL NOT be accepted from directors, officers, management and employees (and their immediate families) of the Promoter or of the agencies or companies or participating venue(s) connected with this competition.</p> <p>Immediate families means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.</p>
WHERE AND WHEN THE COMPETITION WILL RUN	
<b>Relevant State</b>	This competition will run in Victoria only.
<b>Venues</b>	This competition will run in the Relevant State in selected bars at AAMI Park, Melbourne.
<b>Competition Period</b>	<p>From gates open to end of match on:</p> <ul style="list-style-type: none"> <li>• 10<sup>th</sup>, 26<sup>th</sup> &amp; 27<sup>th</sup> November 2016</li> <li>• 2<sup>nd</sup>, 3<sup>rd</sup>, 17<sup>th</sup>, 27<sup>th</sup> &amp; 28<sup>th</sup> December 2016</li> <li>• 6<sup>th</sup>, 13<sup>th</sup> &amp; 19<sup>th</sup> January 2017</li> <li>• 11<sup>th</sup>, 24<sup>th</sup> &amp; 25<sup>th</sup> February 2017</li> <li>• 11<sup>th</sup> &amp; 18<sup>th</sup> March 2017</li> <li>• 2<sup>nd</sup> April 2017</li> </ul> <p>each a <b>Competition Day</b>.</p>
<b>Participating Products</b>	Carlton Draught and Carlton Mid.
<b>Website</b>	<a href="http://www.carltondraught.com.au/bestseats">www.carltondraught.com.au/bestseats</a>
ENTRY DETAILS	
<b>Entry Process</b>	<p>To enter, entrants must:</p> <ol style="list-style-type: none"> <li>a) on a Competition Day, purchase any Participating Product (<b>Eligible Purchase</b>) from a Venue (to consume on premise) to receive an entry flyer containing a unique code (as stocks last);</li> <li>b) then go to the Website and fill out and submit the entry form, including the unique code printed on the entry flyer and any other details required, to enter the draw for that Competition Day.</li> </ol> <p>Entries for each Competition Day must be received by 11.59pm (AEDT/AEST, as applicable) on the Monday immediately following the Competition Day (e.g. entrants who purchase a Participating Product on 10 November 2016 will have until 11.59pm AEDT on Monday, 14 November 2016 to enter the draw for that 10 November 2016 Competition Day).</p> <p>Unique codes on entry flyers can only be used once.</p>
ENTRIES PERMITTED	
<b>Number of Entries Allowed</b>	Entrants are limited to Eligible Purchases totalling 4 standard drinks per day. Each entry submitted must be based on a separate Eligible Purchase and separate unique code and separate entry form as set out in the Entry Process section of the Schedule.
<b>Proof of Purchase</b>	As proof of purchase, entrants must retain their entry flyer. The Promoter may, at any time

**Required**

during or after the Competition Period, request an entrant to provide sufficient proof of purchase to validate any or all of the entrants' entries. Sharing entry flyers is strictly NOT permitted. If an entrant fails to provide unaltered proof of purchase that is to the Promoter's satisfaction and in the timeframe specified by the Promoter, the Promoter may (in its absolute discretion) invalidate any or all of the entrants' entries and that entrant will have no entitlement to receive any prize in this competition.

Entry flyers are void if stolen, copied, forged, mutilated or tampered with in any way.

**WINNER DETERMINATION****Winners selected via a Draw**

There will be 17 winners selected, 1 winner for each Competition Day.

The winners will be selected via an electronic random draw at 12.00pm (AEDT/AEST, as applicable) at Prime Focus, Level 1, 500 Chapel Street, South Yarra Vic 3141, on the Tuesday immediately following the relevant Competition Day, as follows:

If entered on Competition Day	Draw Date will be on
10/11/16	15/11/16
26/11/16	29/11/16
27/11/16	29/11/16
02/03/16	06/12/16
03/03/16	06/12/16
17/12/16	20/12/16
27/12/16	03/01/17
28/12/16	03/01/17
06/01/17	10/01/17
13/01/17	17/01/17
19/01/17	24/01/17
11/02/17	14/02/17
24/02/17	28/02/17
25/02/17	28/02/17
11/03/17	14/03/17
18/03/17	21/03/17
02/04/17	04/04/17

In each draw, the first valid entry drawn from all entries received for the relevant Competition Day will win the prize for that Competition Day.

In each draw, additional reserve entries may be drawn and recorded (in order), in the event that an invalid entry or ineligible entrant is drawn or the entrant is ineligible to accept the prize. If an invalid entry or ineligible entrant is drawn, the prize will be awarded to the first reserve entry drawn. This process will continue until a clear winner is determined. If after this process the prize still cannot be awarded, the prize will be dealt with in the Unclaimed Prize Draw.

Entries from one Competition Day **DO NOT** roll over to other Competition Day draws.

**PRIZE/S TO BE WON****Prize Details**

There are in total 17 prizes to be won; 1 prize for each Competition Day.

Each prize is best seats in the house for the winner and 3 adult guests in the Carlton Draught mini-bar (including a food and beverage package - RSA applies) at AAMI Park to watch the next A-League match taking place after the Competition Day, as follows:

If entered on	Prize will be for the following match
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Competition Day	
10/11/16	Melbourne City v Wellington Phoenix – Sunday 27/11/16
26/11/16	Melbourne Victory v Perth Glory – Friday 02/12/16
27/11/16	Melbourne City v Brisbane Roar – Saturday 03/12/16
02/03/16	Melbourne Victory v Central Coast Mariners – Wednesday, 28/12/16
03/03/16	Melbourne City v Melbourne Victory – Saturday 17/12/16
17/12/16	Melbourne City v Perth Glory – Tuesday 27/12/16
27/12/16	Melbourne City v Western Sydney Wanderers – Friday 06/01/17
28/12/16	Melbourne Victory v Brisbane Roar – Friday 13/01/17
06/01/17	Melbourne City v Central Coast Mariners – Thursday 19/01/17
13/01/17	Melbourne Victory v Adelaide United – Saturday 25/02/17
19/01/17	Melbourne City v Brisbane Roar – Saturday 11/02/17
11/02/17	Melbourne City v Sydney FC – Friday 24/02/17
24/02/17	Melbourne City v Newcastle Jets – Saturday 18/03/17
25/02/17	Melbourne Victory v Perth Glory – Saturday 11/03/17
11/03/17	Melbourne Victory v Wellington Phoenix – Sunday 02/04/17
18/03/17	Melbourne City v Adelaide United – Friday 07/04/17
02/04/17	Melbourne Victory v Central Coast Mariners – Friday 14/04/17

Each prize is valued at up to \$450.

Prize cannot be exchanged for another match or other prize. Prize is not transferable and cannot be redeemed for cash.

The prize does NOT include travel or accommodation.

**See Prize Conditions for further prize information and conditions.**

<b>Prize Conditions</b>	<p>Each winner and their guests are responsible for making their own way to and from AAMI Park to attend the relevant A-League match at their own cost. The Promoter is not responsible for such arrangements or costs.</p> <p>The prize is subject to any terms and conditions imposed by the prize supplier/s, including any conditions of entry onto AAMI Park and the Carlton Draught mini bar (including but not limited to behaviour requirements and applicable dress codes).</p> <p>Each prize must be taken on the date/s time/s and location/s as advised by the Promoter or stated on the tickets. The winner/s and their guest/s are responsible for all other costs related to taking the prize, including any accommodation, additional meals/beverages, additional transfer costs, insurance (including excesses), in-room/mini-bar charges, additional taxes and baggage costs. The prize is subject to any conditions of ticket validity and any restrictions on ticket on-sale or transfer. If a winner or their guest/s fails to comply with the conditions imposed by the prize supplier/s, the prize may in the Promoter's sole discretion be cancelled or withdrawn without liability for the Promoter or the prize supplier/s. Tickets can only be used once and will be deemed invalid if copied. The Promoter does not control entry to AAMI Park. The winner/s must keep their tickets safe and the Promoter will not replace lost or stolen tickets.</p>
<b>Prize Pool</b>	The prize pool for each Competition Day is \$450. The overall total prize pool is valued at \$7,650.
<b>NOTIFYING WINNER/S</b>	
<b>Notification Details</b>	The winners will be contacted in writing immediately after the draw.

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**PRIZE CLAIM DETAILS AND PROCESS FOR UNCLAIMED PRIZE/S**

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**Prize Claim Date** Each drawn winner will have 48 hours from the draw to claim the prize. During this time the Promoter will make all reasonable endeavours to contact the winner. If the Promoter is unable to contact the drawn winner (and/or the drawn winner does not contact the Promoter) within 48 hours of the draw, the Promoter will discard that entry and another valid entry will be drawn immediately thereafter, at the same original draw location. Any redraw winner will be notified in writing.

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## CONDITIONS

1 These Conditions integrate, and must be read together, with the Schedule (the **Conditions of Entry**). Instructions on how to enter and information regarding prizes forms part of these Conditions of Entry. Entry into this competition constitutes acceptance of these Conditions of Entry.

2 The Promoter's decisions regarding all aspects of this competition are final and no correspondence will be entered into.

### Treatment of Personal Information

3 All entries and any copyright subsisting in an entry will be the property of the Promoter. The information entrants provide to enter will be used by the Promoter for the purpose of conducting this competition. The information entrants' guest/s provide will be used by the Promoter for the purpose of fulfilling the prize and otherwise running this competition. The Promoter may collect entrants' or their guest/s' personal information (including through its contractors or agents) or disclose entrants' or their guest/s' personal information to its related companies, contractors and agents to assist in conducting this competition, storing data or communicating with entrants or their guest/s. Those disclosures may include disclosures to organisations in locations such as the USA, the UK, India and Germany. By entering this competition, entrants' consent to their personal information being stored on the Promoter's database and the Promoter may use this information to contact the entrant with special offers, news and information about its products, including contacting the entrant via electronic messaging. By entering this competition, entrants consent to receiving SMS or email messages from the Promoter that do not contain any functional unsubscribe facility. The Promoter is bound by the Privacy Principles in the Privacy Act 1988 (Cth). The Promoter's Privacy Policy, located at <http://cub.com.au/privacy-policy/>, contains information about:

- (i) how entrants or their guest/s can seek access to the personal information the Promoter holds about them and seek the correction of such information; and
- (ii) how entrants or their guest/s can complain about a privacy breach and how the Promoter will deal with such a complaint.

### Entry Process

4 Entries must be received on the relevant Competition Day. Entries received by the Promoter will be considered final. Entries are deemed to be received at the time they are received by the Promoter's database and not at the time of submission by the entrant.

5 Entrants must only enter in their own name. Entrants who enter using multiple email/postal addresses, phone numbers, social media accounts or aliases may be disqualified. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.

6 The Promoter is not liable for late, lost, incomplete, misdirected, incorrectly submitted delayed or illegible entries, correspondence or claims for prizes due to error, omission, tampering, theft, destruction or otherwise including failure of entry forms being forwarded to the draw location (where applicable).

### Prize/s Awarded

7 The prizes are as specified in the Prize Details and Prize Conditions sections of the Schedule and must be taken as offered and, if applicable, on the date/s specified.

8 Prize values are the recommended retail price (or an estimated value where a prize has no consumer price attributed) as provided by the prize supplier, include GST and are accurate as at the time of formulating these Conditions of Entry. The Promoter accepts no responsibility for change in prize value after that date.

9 The Promoter accepts no responsibility for any tax implications arising from prize winnings. Entrants should seek their own independent financial advice.

10 A prize will only be awarded to an entrant once the entrant has been validated and verified by the Promoter in accordance with these Conditions of Entry.

11 Prize/s must be taken by the winner/s (and their guest/s, where applicable) at the time stipulated by the Promoter. Failure to do so will result in the prize/s being forfeited and no cash or other compensation will be provided. Subject to any approval being required from the gaming authority/ies in the Relevant State/s where a permit has been issued for this competition, if a prize or element of a prize becomes unavailable for any reason beyond the Promoter's reasonable control, entrants agree to the Promoter awarding a comparable prize or prize element of equal or greater value as elected by the Promoter.

12 Where alcohol is available as part of a prize, it will be served in line with the responsible service of alcohol guidelines carried out by the venue staff and management. The Promoter is not responsible for how a venue conducts and executes its responsible service of alcohol guidelines. Venue staff and management reserve the right to refuse service of alcohol to any prize winner/s or their accompanying guest/s if they are deemed to be inebriated.

13 The Promoter and its associated agencies and companies are not liable for any damage, loss or delay in transit to prize/s.

14 As a condition of accepting or participating in any prize the winner's guest/s accepts these Conditions of Entry.

15 The Promoter may in its sole discretion appoint a chaperone to accompany the winner/s and their guest/s taking the prize. The winner/s and their guest/s agree to the chaperone being present for the duration of the trip/event and agree to comply with all reasonable directions or guidelines specified by the Promoter and/or their chaperone.

16 As a condition of accepting the prize, a winner is required to behave appropriately (to the Promoter's satisfaction) at all times while taking the prize. A winner is fully responsible for the behaviour and conduct of their guest/s at all times while taking the prize. If in the Promoter's opinion a winner or the winner's guest/s behaves in a way that is contrary to law, behaves inappropriately, aggressively or offensively, or behaves in a way which may damage the reputation of the Promoter or any of its related bodies corporate or the agencies or companies affiliated with this competition, the Promoter may in its absolute discretion cancel or withdraw the prize and will offer no substitute prize or compensation.

17 If the match awarded as part of the prize is cancelled, abandoned, called off or postponed for any reason, the prize will be forfeited, and no cash or replacement prize will be offered.

### Publication & Publicity

18 Where winner publication is required, each entrant requests that his or her full address not be published.

19 If requested by the Promoter, entrants and the winner/s (and the winner's guest/s, if applicable) must participate in all promotional activity (for instance publicity, filming and photography) in relation this competition, free of charge and they consent to the Promoter using their name/s, image/s and/or voice/s in promotional material in any media for any length of time without notification, remuneration or compensation.

### Verification

20 The Promoter (or its nominated agent) reserves the right, at any time during or after the Competition Period, to request entrants to produce suitable photo identification or other documentation (to the Promoter's satisfaction in its sole discretion) to verify the validity of their entry/ies and to verify an entrant (including an entrant's identity, age, place of residence, place of employment, eligibility to enter and eligibility to claim a prize). If the requested documentation is not provided in the timeframe required or an entrant has not been validated or verified to the Promoter's satisfaction, then the entrant's entry (and at the Promoter's discretion all of the entrants' entries) will be deemed invalid.

21 The Promoter reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has:

- a) submitted an entry which is not in accordance with these Conditions of Entry;
- b) breached any of these Conditions of Entry;
- c) tampered with or benefited from tampering with the entry/draw process or the operation of the competition;

- d) engaged in any unlawful, fraudulent, deceptive or other improper misconduct intended to jeopardise the fairness and proper conduct of the competition and/or damage the goodwill or reputation of the Promoter or any of its related bodies corporate or the agencies or companies associated with this competition; or
- e) acted in a disruptive manner with the intent to annoy, abuse, threaten or harass any other person.

Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter reserves its legal rights to recover damages or other compensation from such an offender.

#### Liability

- 22 The Promoter has no control over communications networks and is not liable for any problems associated with them due to traffic congestion, technical malfunction or otherwise. Costs associated with accessing the Internet (e.g. website or social media platform) may vary depending on the Internet service provider used, and those costs are the responsibility of the entrant. The Promoter is not liable for any consequences of user error including (without limitation) costs incurred.
- 23 Except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law), the Promoter and its associated agencies and companies exclude all liability for any loss, expense, damage, personal injury, illness or death (whether or not arising from any person's negligence) that may occur from participating in this competition or as a result of accepting or using any prize. For the avoidance of doubt, this clause does not limit or affect any waiver or disclaimer signed or accepted by entrants as part of this competition.
- 24 These Conditions of Entry do not exclude, restrict or modify any statutory consumer rights under the Australian Consumer Law and any similar laws. However, to the extent permitted by law to do so, the Promoter makes no representations or warranties, express or implied, other than the Australian Consumer Law, regarding the quality and suitability of a prize awarded as part of this competition and will not be responsible for breach of any such implied terms.

#### Other

- 25 If this competition is unable to run as planned due to computer virus, network/technical/communications failure, tampering or any cause beyond the Promoter's reasonable control, the Promoter may in its sole discretion cancel, terminate, modify or suspend the competition or invalidate any affected entries, subject to any necessary approval from the gaming authority/ies in the Relevant State/s where permits have been issued.
- 26 The Promoter may run, communicate or advertise this competition using Facebook and/or Instagram. However, the competition is in no way sponsored, endorsed or administered by, or associated with, Facebook or Instagram. Entrants are providing their information to the Promoter and not to Facebook or Instagram. Each entrant completely releases Facebook and Instagram from any and all liability.
- 27 **The Promoter encourages consumers to enjoy alcohol responsibly.** Legally aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at [https://www.nhmrc.gov.au/files\\_nhmrc/publications/attachments/ds10-alcohol.pdf](https://www.nhmrc.gov.au/files_nhmrc/publications/attachments/ds10-alcohol.pdf). Entry and continued participation in this competition is subject to each Venue's liquor serving policy.